



Sabi University has validated this program under the Validation Agreement between Sabi University and Asian Center of Education and Training. Students who successfully finish the program and meet the University requirement will receive the Sabi University diploma.

ONLINE MBA IN DIGITAL MARKETING

AT \$3,980 (NO HIDDEN COSTS)

MBAD601	Building an Online Business There's no question that more businesses are joining the Internet every day. This course will walk students through the process of planning and launching their own online business.	3
MBAM602	E-Commerce Management During this course, you will learn how to set up an e-commerce store step by step. Participants will also learn about exciting trends like responsive web design, m-commerce, and social commerce. Students will be motivated by case studies and examples from real-life e-commerce businesses like Amazon and Wal-Mart.	3
MBAM603	Introduction to E-Mail Marketing We've designed an interactive, customizable program that covers the who, what, when, why, and how of a successful e-mail marketing campaign.	
MBAM604	Corporate Branding and Social Media Marketing This course includes two modules: - Building a Brand on Social Media - Branding: Creating and Managing Your Corporate Brand	
MBAM605	Internet Marketing This course includes two modules: - Internet Marketing - Google AdWords Campaign	
MBAM606	Writing for Digital Marketing - Writing for the Web - Writing Reports and Proposals	
MBAM607	Skype for Business This 12-module instructor-led package delivers a lot of bang for the buck in the training field. It covers: the basics, setting presence and location, managing contacts, alerts and alert sounds, instant messaging, audio and video calls, Skype meetings and presentations, advanced settings, and using Skype on the system tray.	
MBAM608	Social Selling for Small Businesses It covers what social selling is, how to build a winning strategy, and tools that small business owners can use to help them be successful.	
MBAM609	Building an Online Business There's no question that more businesses are joining the Internet every day. This course will walk students through the process of planning and launching their own online business.	
MBAM610	Global Business Strategies The course takes students through all the aspects of a global business, including trade agreements, types of trade transactions, e-commerce, cultural issues, currency management, risk mitigation, finance, logistics, regulations, ethics, and the triple A framework for growth and development.	
MBAM611	Communication Strategies	

The primary aim of this course is to enable participants with an understanding of the impact that their communication skills can have on others, while exploring the different ways in which developing these skills can make it easier for them to succeed.

MBAM612 Project Management

This course shows students how to go from a look at a project planning document all the way through the various life-cycle stages of a project to wrapping it up with a successful closing.

*All courses are subject to availability and may change without notice – ACET reserves the right to refuse students' course choices.



Validated Program

Sabi University has validated this program under the Validation Agreement between Sabi University and Asian Center of Education and Training. Students who successfully finish the program and meet the Sabi University requirement will receive the Sabi University diploma. The legitimacy of the validation program can be verified by contacting info@sabi.university.

Sabi University is a private higher education institute which is legally open under French Code - Decree of January 25th, 1876, Articles L. 731-2, L. 731-3 and L. 731-4 - since November 2nd, 2011 under receipt No. E-11-53. The Sabi University UAI (unité administrative immatriculée) is 0755607M.

Sabi University is accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC) in the United Kingdom. The University has earned Premier status with ASIC for its commendable areas of operation. ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high-quality institution. ASIC accreditation number for the university is AS99956/0515. ASIC is recognized by UKVI in the UK, is a member of the CHEA International Quality Group (CIQG) in USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation), are affiliates of ENQA (European Network for Quality Assurance) and are institutional members of EDEN (European Distance and E-Learning Network).

Sabi University Programs are accredited by European Council for Business Education (ECBE).